

## Artwork Requirements

At your earliest convenience, before **January 3rd**, please submit the following materials to Ashley Cooke, Creative Director for the Levine Jewish Community Center.

### For materials less than 10MB:

E-mail attachment to [marketing@charlottejcc.org](mailto:marketing@charlottejcc.org)

### For materials larger than 10 MB:

Mail disk to:  
Ashley Cooke  
Levine JCC  
5007 Providence Road  
Charlotte, NC 28226  
Phone: 704-944-6732

### Program book ad specifications:

See measurement chart at right for your ad size.

- Pre-press, camera-ready art at specified dimensions; no bleeds
- Black & white, with the exception of back cover (full color)
- Submit both original art (in whatever format you use) AND a pdf file; pre-packaged and pre-flighted; all fonts imbedded
- All photos 300 dpi
- Suggestions for copy: "Proud sponsor of the 5th Anniversary Charlotte Jewish Film Festival" OR a play on our tagline: "Illuminating Global Jewish Experience Through Film" OR an ad you are currently running in other publications

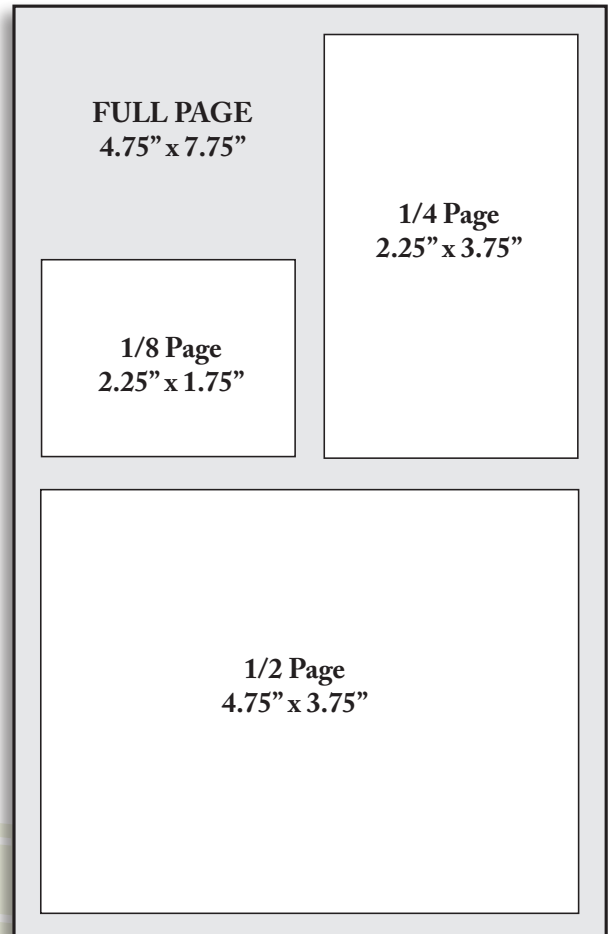
### Logo for website:

- Your logo in jpg or gif format
- \*\*\*Please send website logos to web developer Lena Lumelsky at [llumelsky@hotmail.com](mailto:llumelsky@hotmail.com)\*\*\*

### Logo for print promotions (sponsor levels \$200+):

- Vector image, either eps file or original drawing file
- High resolution image (if jpg file, minimum 300 dpi)

5.5"W x 8.5"H



*Please indicate if you would like to use the same ad as last year.*